

INFRASTRUCTURE . COMPLIANCE . SCALE

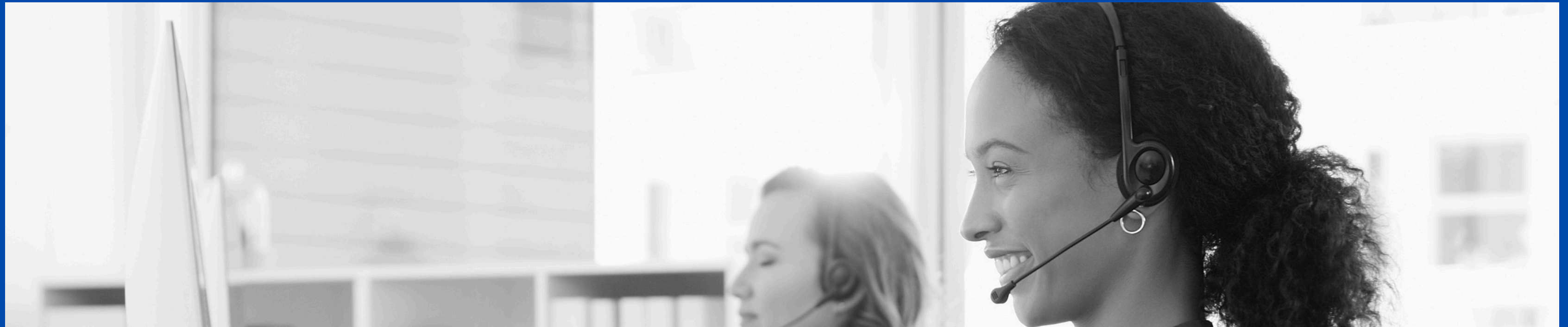
STRATEGIC PARTNERSHIP PROGRAMME

ANANKAI



ANANKAI PARTNERSHIP PROGRAMME

Building the Infrastructure
Layer for Regulated Fintech



WHY PARTNERSHIPS

Financial infrastructure is ecosystem-driven.

No single provider delivers:

CORE BANKING

CARDS

AML & COMPLIANCE

PAYMENTS

REGULATORY ALIGNMENT

Partnerships enable scale, credibility, and speed.

OUR PARTNERSHIP FRAMEWORK

AnankAI operates through 4 structured partnership models:



- Technology Alliance
- Banking & Regulatory
- Channel / Referral
- Reseller

Each designed with defined commercial logic and governance.

1. TECHNOLOGY ALLIANCE PARTNERS

Purpose:

Extend and strengthen AnankAI's platform capabilities

Who

- Core banking providers
- Lending & BNPL platforms
- Crypto custody & blockchain providers
- KYC, AML, fraud, and risk vendors
- Card processors and payment gateways

What AnankAI Offers

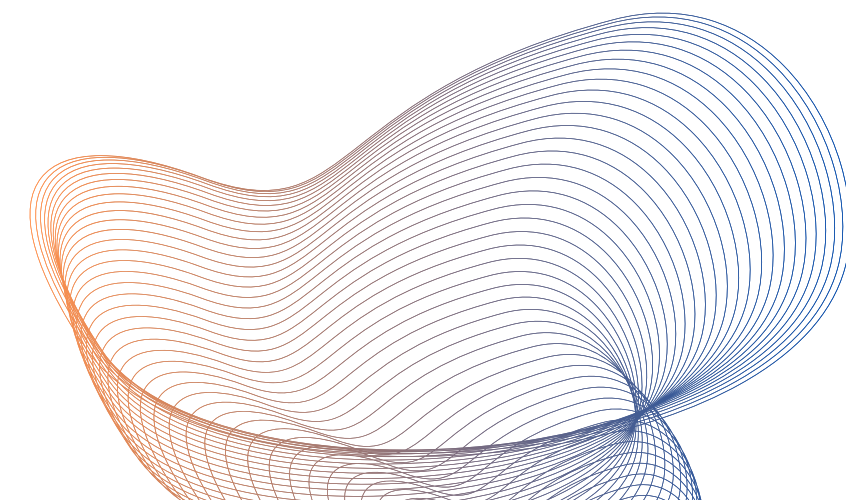
- API-first integration into AnankAI's wallet, payments, and compliance layers
- Modular architecture to bundle best-in-class technologies
- Joint solution design for EMI, PSP, and neobank clients

Value

- Faster product launches for clients
- Stronger, end-to-end fintech stack
- Shared innovation and roadmap alignment

Commercial Model

- Revenue share
- Bundled pricing
- Mutual referrals



2.BANKING & REGULATORY PARTNERS

Purpose:

Enable compliant financial operations for AnankAI clients

Who

- Sponsor banks
- EMIs & licensed financial institutions
- Regulatory and compliance advisory firms

What AnankAI Offers

- Technology backbone for issuing, wallets, and payments
- Compliance-ready architecture
- Integration with safeguarding, settlement, and issuing partners

Value

- Faster regulatory go-live
- Reduced compliance complexity for clients
- Trusted regulatory alignment

Commercial Model

- Per-client onboarding fees
- Ongoing platform usage fees
- Strategic partnership agreements



3.CHANNEL/REFERRAL PARTNERS

Purpose:

Drive customer acquisition and market expansion

Who

- Fintech consultants
- Independent sales partners
- Advisory and professional services firms

What AnankAI Offers

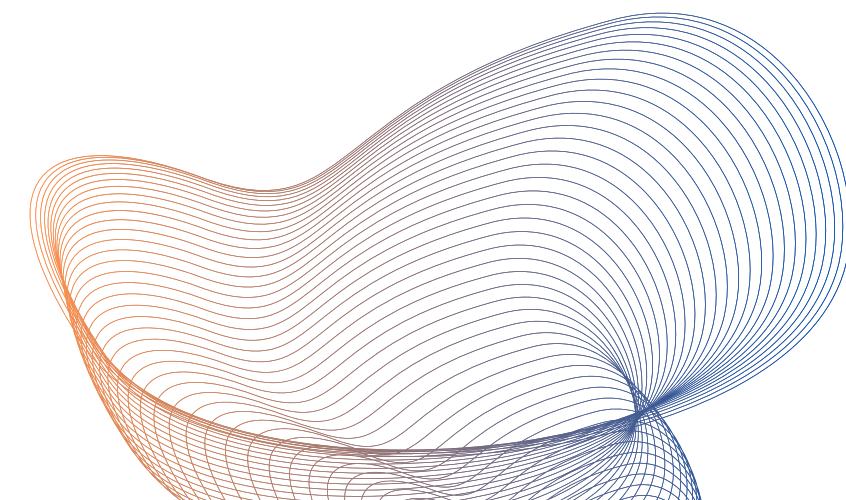
- White-label fintech SaaS platform for client use cases
- Sales enablement, demos, and solution documentation
- Dedicated partner support

Value

- New revenue streams for partners
- Reduced customer acquisition costs for AnankAI
- Strong local market reach

Commercial Model

- One-time referral commission
- Recurring revenue share



4. RESELLER PARTNERS

Purpose:

Scale AnankAI through partner-led distribution

Who

- Regional fintech vendors
- Payment service companies
- Technology solution providers

What AnankAI Offers

- Wholesale access to AnankAI platform
- Custom pricing and packaging
- Technical onboarding and support

Value

- Rapid geographic expansion
- Local sales and implementation expertise
- Predictable recurring revenue

Commercial Model

- Margin-based resale
- Volume-driven incentives



GOVERNANCE & STRUCTURE

AnankAI partnership framework includes:



Clear revenue models



Joint GTM planning



Defined SLAs



Quarterly strategic reviews

Built for long-term ecosystem alignment.



WHY PARTNER WITH ANANKAI



MODULAR INFRASTRUCTURE

COMPLIANCE-FIRST ARCHITECTURE

API-FIRST INTEGRATION

RECURRING REVENUE MODELS

BUILT FOR REGULATED FINANCIAL INSTITUTIONS

Let's build the ecosystem together.

AnankAI Partnership Programme
Scalable. Structured. Revenue Aligned.

790 Uxbridge Road, Hayes, Middlesex UB4 0RS United Kingdom
+44 (0) 208 561 4250 | info@anankai.com

